

June 2, 2023

CYBIRD Co., Ltd Presents a New NFT Project:

IKÉMEN COLLECTION

~Artwork to be revealed at Anime Expo!~

CYBIRD Co., Ltd. (Headquarter: Shibuya Tokyo, President and CEO: Tadashi Motojima, hereinafter "CYBIRD") will start a new WEB 3.0 NFT project called IKÉMEN COLLECTION, "Brighten Your Day".

The first series in this project will encompass a "beautiful boys & flowers" theme titled IKÉMEN COLLECTION: Blooming Garden, and will consist of NFT art.

The special artwork will be unveiled on July 1st at Anime Expo 2023, the biggest anime event in North America.



IKÉMEN COLLECTION Official Twitter : https://twitter.com/ikemen_collect

■ IKÉMEN COLLECTION Concept

Brighten Your Day

For joy and enchantment,
Color your days with a world of beauty

IKÉMEN COLLECTION - A piece of treasure, just for you

NEWS LETTER

■ IKÉMEN COLLECTION Mindmap

【Mission】

Owning a piece of the IKÉMEN COLLECTION will bring a glow into your daily life.

【About IKÉMEN COLLECTION NFT Art】

This NFT art is not simply an investment; the goal is to feel value in owning the artwork itself.

【Future Plan】

We hope to enhance your experience through other projects with owning art beyond NFTs.

【Community】

A welcoming place for you to share your thoughts and feelings about the IKÉMEN COLLECTION.

■ Artwork for this project will be unveiled at Anime Expo 2023, the biggest anime event in North America!

The illustrator for this art is RIZ3 (<https://twitter.com/Riz3al97>) and the art will be revealed at Anime Expo 2023 on July 1st.

For more details about freebies at the booth, please check the official Twitter account.

- Event Name: Anime Expo 2023
- Location : Los Angeles Convention Center
- Date and time: July 1 - July 4, 2023
- Official website: <https://www.anime-expo.org/>

■ About CYBIRD

CYBIRD was founded in 1998, at the dawn of the mobile Internet in Japan. Since then, we have been providing entertainment content services centered on mobile, always keeping an eye on changes in the market environment and the evolution of technology. Currently, the company offers a variety of games/contents, including the "Ikémen Series" ,a romance game that boasts a cumulative total of more than 35 million members worldwide, as well as merchandise, 2.5-dimensional stage shows, online lotteries, IP quizzes, and other services.

NEWS LETTER

- Company Name : CYBIRD Co., Ltd. (<https://www.cybird.co.jp/>)
- HQ : 10-1 Sarugakucho Shibuya Tokyo, Japan
- Representative : President and CEO Tadashi Motojima
- Established : September 1998

【Contact】

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