

22 December 2022

“BCF23: Football Manager” β version is now open

“BCF23: Football Manager” open beta version, a blockchain soccer game utilizing the expertise of the popular “BFB” soccer game series, has been released on the Play-and-Earn game platform Game Changer.” BCF23” is distributed by Game Changer (SGP) Pte Ltd. (headquartered in Singapore; hereinafter “GC”) , developed by CYBIRD Co., Ltd. (headquartered in Shibuya-ku, Tokyo; Tadashi Motojima, President and CEO; hereinafter “CYBIRD”)



■About "BCF23"

"BCF23" is Japan's first* Play-and-Earn and Free-to-Play hybrid soccer management game.

- Players train players as managers of club teams, develop strategies and aim to become world champions.
- Unlike many blockchain games, you can start this game without making an up-front investment in NFT.
- You can train your team in PvE mode. You can earn rewards while competing with players around the world in PvP tournaments.
- NFT players acquired through gacha and other means can be bought, sold, or rented on the marketplace on Game Changer, which is a publishing platform.

Press Release

- BCF23 is handled by CYBIRD, a developer of this work, and is based on Barcode Footballer, which has more than 0.1 million DAU, mainly in Hong Kong.

*BCF23 is the first Play to Earn blockchain soccer management game in Japan. (December 2022 Internet-based GC survey)

■Evolution from the α version

- In Game Changer, it is possible to buy and sell players purchased/acquired by BCF23 (rental feature will be implemented in the future).
- Players can buy the ticket and play Gacha
- Season Ranking Weekly Ranking starts
- Updating UI such as the top page

*Token is currently preparing for listing

■Launch Commemorative Campaign Overview

- Special login bonus: Gacha ticket distribution by login to the game during the period (started on Dec. 22)
- Training bonus: Increase experience value from training (started on Dec. 22)
- PvE league campaign: Reduce consumption stamina in PvE mode (scheduled to begin on Dec. 27)
- PvP tournament campaign: USDC gifts to top winners (scheduled to begin on January 10)
- Giveaway: Opportunities to acquire a total of \$390 by clearing game installation and other tasks (currently held)

■Outline of Game Changer Distribution Platform

It is a platform that enables everyone to enjoy blockchain games easily. By making blockchain technology "invisible" through on-line wallets and by improving its usability as SDK/API, the barrier is low for both gamers and game developers, and we provide a one-stop service that is highly convenient.

■Related sites

- Website : <https://www.blockchainfootball.games/> & <https://gamechanger.game/>
- Twitter : <https://twitter.com/blockchainfb> & https://twitter.com/BCF_JAPAN
- Discord : <https://discord.com/invite/EnsMB5xBrd>

■About CYBIRD

CYBIRD was founded in 1998, at the dawn of the mobile Internet in Japan. Since then, we have been providing entertainment content services centered on mobile, always keeping an eye on changes in the market environment and the evolution of technology. Currently, the company offers a variety of games/contents, including the "Ikémen Series" ,a romance game that boasts a cumulative total of more than 35 million members worldwide, as well as merchandise, 2.5-dimensional stage shows, online lotteries, IP quizzes, and other services.

Company Name : CYBIRD Co., Ltd. (<https://www.cybird.co.jp/>)

HQ : 10-1 Sarugakucho Shibuya Tokyo, Japan

Representative : President and CEO Tadashi Motojima

Established : September 1998

Business summary : Provision of mobile-based content services and games, content business support, development and provision of cross-media solutions Development/provision of mobile-based content services/games, content business support, cross-media solution development/provision, mobile/website construction, e-commerce, research and development of next-generation platforms/technologies, etc.

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