

2021/11/5

CYBIRD Co., Ltd.

CYBIRD and Vietnam Ekoios Technology Joint Stock Company form Business Alliance - launching Blockchain development services such as NFT

CYBIRD Co., Ltd. (Headquarter: Shibuya-ku, Tokyo, President and CEO: Tadashi Motojima, hereinafter "CYBIRD") has signed a Memorandum of Understanding ("MOU") for a business alliance with Vietnam Ekoios Technology Joint Stock Company - a development company specializing in cutting-edge technologies such as blockchain and AI (Headquarters: Hanoi, Vietnam, CEO: Dylan Do, hereafter "Ekoios") on November 5, 2021.

The term "NFT" has become widely known as a result of the participation of many famous athletes and artists in NFT-based services. In addition, many NFT game services using blockchain technology have been released in the global market, and the NFT market using blockchain technology is greatly expanding in the global market including games. Recently, game titles that implement "GameFi," which is a financial mechanism turned into a game, have been attracting attention, and earning profits by playing games is called "Play to Earn. This kind of service that straddles the realms of economic activity and games is expected to continue to expand, and is expected to become a major growth market.

CYBIRD has been providing a wide range of services in the entertainment field, mainly games, with the mission of "creating 'HAPPY' moments and bringing smiles to the world". Based on this mission, we will continue to develop services using blockchain technology such as NFT in Japan and overseas through the business alliance with Ekoios, and at the same time, we will strengthen our own service development capabilities using blockchain technology. With the conclusion of this MOU, we will also discuss the establishment of a new company through joint investment with Ekoios.

■About Ekoios

Founded only in 2015, Ekoios has quickly ballooned into a top blockchain company in Vietnam. It has provided over 200 game-changing services in initial coin offering, decentralized exchanged, NFT gaming, NFT marketplace, eWallet, and more, for over 50 clients in several industries across the globe. From strategy, operation to delivery, Ekoios accompanies clients on every step on their path to blockchain, thus

empowering them to grow further. As a named leader in Clutch's list of blockchain software development vendors in 2021, Ekoios is on track to become a global IT company.



Company name : Vietnam Ekoios Technology Joint Stock Company
HQ : 4F, CIC Tower, Lane219 Trung Kinh Street, Yen Hoa, Cau Giay, Ha noi, Vietnam
Representative : CEO Dylan Do
Established : August 2015
Base : Vietnam, Japan, America

■About CYBIRD

CYBIRD was founded in 1998, at the dawn of the mobile Internet in Japan. Since then, we have been providing entertainment content services centered on mobile, always keeping an eye on changes in the market environment and the evolution of technology. Currently, the company offers a variety of games/contents, including the "Ikémen Series" ,a romance game that boasts a cumulative total of more than 35 million members worldwide, as well as merchandise, 2.5-dimensional stage shows, online lotteries, IP quizzes, and other services.

Company Name : CYBIRD Co., Ltd.
HQ : 10-1 Sarugakucho Shibuya Tokyo, Japan
Representative : President and CEO Tadashi Motojima
Established : 29th September 1998

Business summary : Provision of mobile-based content services and games, content business support, development and provision of cross-media solutions
Development/provision of mobile-based content services/games, content business support, cross-media solution development/provision, mobile/website construction, e-commerce, research and development of next-generation platforms/technologies, etc.

【Contact】

CYBIRD Corporate Communication E-Mail : press@cybird.co.jp

*CYBIRD and the "CYBIRD" logo are trademarks or registered trademarks of CYBIRD.

*The company names and product names/service names mentioned are trademarks or registered trademarks of each company.