

Press Release

December 11, 2014

To Press Representatives

CYBIRD Co., Ltd.

Following its debut in the Asian market, “Midnight Cinderella: Ikémen Royal Romances,” the most popular title in the “Ikémen Series,” which boasts 10 million members, begins service in the English-speaking world!

CYBIRD Co., Ltd. (Headquarters: Shibuya-ku, Tokyo; President and CEO: Kazutomo Robert Hori) announced that effective December 11, it will offer a new service at App Store for the English-language edition of “Midnight Cinderella: Ikémen Royal Romances,” the most popular title in the “Ikémen Series” of dating simulation games for girls and women that boasts 10 million members. A Google play edition is scheduled for release in the near future.

CYBIRD has been providing service for this game since May 2014 for users in the Taiwanese, Hong Kong, South Korean, and Thai markets, where it has become a top-ranking app title with a favorable reputation, just as it did previously in Japan. With the development of this North American edition, users in the English speaking world will also be able to enjoy playing this game.

This new English edition, titled “Midnight Cinderella: Ikémen Royal Romances,” a first for the Ikémen Series, allows users to enjoy the high-quality manga-style images on a big screen together with overpoweringly realistic background music. As with the Japanese edition, users can enjoy an enchanting sweet love story filled with handsome male characters, such as a gallant knight, a mysterious duke, and a seductive tutor, all of whom have uniquely alluring personalities. What's more, you can dress up your very own fashion avatar with gorgeous dresses, colorful accessories, and even horse-drawn carriages straight out of a fairy tale.



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<<Story>>

You, a commoner, have now become princess of an entire country!

The role of "princess" is to find the prince who will rule beside her.

You can only pick one king.

Who will be the next king of Wysteria?!

"As long as you are with me, I'll never let anything harm you."

A secret oath between you and the captain of the guard.

"Look me in the eyes."

"Speak your desire and consider it done."

A fateful romance with a mysterious duke.

The clamor of the clock ringing midnight does nothing to wake you from this sweet spell.

Outline of "Midnight Cinderella: Ikémen Royal Romances"

Information provision	CYBIRD CO., Ltd.
Distribution start date	December 11, 2014
Information service charge	Basic play free, per item charge system
Copyright	©2014 CYBIRD

YouTube: http://youtu.be/_eTcjA8PBUQ

Facebook: <https://www.facebook.com/CyMidnightCinderella>

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