

August 10, 2010
CYBIRD Co., Ltd.

BarcodeKANOJO.com

Scan the barcode to generate your virtual girlfriend.
the world's first social object-network dating simulation game for iPhone

Tokyo--August, 2010--CYBIRDCo.,Ltd (head office : Minato Ward, Tokyo ; President & CEO: Kazutomo Robert Hori ; hereinafter "CYBIRD") today announces that it will launch the new iPhone application which can generate a virtual girlfriend avatar model with scanning barcode attached to various merchandise in mid-October, 2010.

Barcode KANOJO (KANOJO means girlfriend in Japanese) can generate a girl avatar characters called "KANOJO" on iPhone with scanning barcode using iPhone's camera function. The patterns of characters are over 7 trillion, and it can make a unique avatar character by each barcode.

Users can take care of her to increase KANOJO's love gauge, find another KANOJO, or steal a new one from other users.

**** Features**

1. Massive patterns of characters

Barcode KANOJO can generate 7 trillion patterns of characters.

2. Include area characteristic

An avatar character of this game has area characteristic which is guided from the country code in the barcode and latitude / longitude of place where user scanned.

3. Smooth animation with Live 2D Engine.

Barcode KANOJO is powered by Live 2D engine distributed by CYBERNOIDZ, KANOJO can move so smoothly like a 3D model data with keeping a look of 2D illustration.

**** How to get / install application**

Users can download this application in App Store for free.

Press Release

** More Details

URL : <http://www.barcodekanojo.com>
Publisher : CYBIRD Co., Ltd.
Fee : Free
Supported : iPhone 3GS, iPhone 4

We are now looking for Companies, which link up with this game
Barcode KANOJO is now looking for companies that can tie-up with using avatars in the game.

A barcode on the product shows;

- the company logo behind a kanojo avatar
- the product itself in avatar's hand

A barcode on the product tells;

- the product's charm

For further inquiries, please contact us with this e-mail,
tieup@barcodekanojo.com

** About CYBIRD

CYBIRD Co., Ltd.

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Established : September 29, 1998

** About CYBERNOIDS Inc.

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