

Press Release

May 30, 2018

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CYBIRD Co., Ltd.

**CYBIRD to Organize First World Tour for Fans of Ikémen Series,
“otome” Mobile games with over 17 Million Downloads!**

CYBIRD Co., Ltd. (Shibuya, Tokyo, CEO: Shuji Utsumi) will embark on the Ikémen Series World Tour 2018 starting with Anime Expo in July in Los Angeles, followed by Taiwan, Indonesia, and more for a total of 4 countries and one region.



Last year, the Ikémen Series was showcased at Anime Expo and C3AFA Singapore and received high praise from adoring fans. This year, the theme is “Splash of Love” and the booths in Indonesia and the Philippines will be even bigger and better! There will be even more engaging events for fans and newcomers alike.

Check out the video from last year here:

<https://www.youtube.com/watch?v=2QrGsx-dzXY>



▲Anime Expo 2017 CYBIRD Booth

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Ikémen Series World Tour 2018

Dates	Country	Event Title
July 5 - 8	USA	Anime Expo 2018
Aug 16 - 20	Taiwan	Comic Exhibition
Aug 31 - Sept 2	Indonesia	C3AFA Jakarta
Sept 29 - 30	Philippines	Cosplay Mania
Nov 30 - Dec 2	Singapore	C3AFA Singapore

The first stop of the Ikémen Series World Tour 2018 will be Anime Expo 2018 at the Los Angeles Convention Center in July!



ANIME EXPO 2018

At the end of May this year, CYBIRD released the English version of the popular Japanese mobile otome game, Ikémen Revolution: Love & Magic in Wonderland. The booth will have original merchandise for both the newest title, and CYBIRD's super popular title, Ikémen Sengoku: Romances Across Time.



▲ Artwork for merchandise drawn by TCB

This year's merchandise will feature original illustrations of characters from both games. Ikémen Sengoku's artist Shiro Yamada and Ikémen Revolution's artist TCB have created gorgeously detailed and sexy illustrations to coordinate with the "Splash of Love" theme.

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There will be several thrilling events for fans to participate in! Last year, at Anime Expo 2017, hundreds of fans lined up for a chance to experience Kabe Don with famous Japanese cosplayer Hiroto. He is coming back this year, with a new event called Doki Doki Dice Time which includes last year's favorites: Kabe Don and back hug, plus new exciting situations: Proposal and Ago Kui! Be sure to check it out for your very own real-life otome game experience!

Event Info

Event	Anime Expo 2018
Location	Los Angeles Convention Center, Booth 1206
Dates	July 5 – 8

■ About CYBIRD

CYBIRD Co., Ltd. (<http://www.cybird.co.jp/>)

Main Offices: Mansard Daikanyama, 10-1 Sarugakucho, Shibuya, Tokyo

CEO: Shuji Utsumi

Founded: 1998

Provides: Mobile content services and mobile business consultation, mobile site development, mobile commerce, research and development of next generation mobile platforms.

For more information or to set up an interview, please contact:

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