

TOKYO, May 6, 2016

CYBIRD Co., Ltd.

New football game announced by plucky Japanese underdog

BFB Champions: Global Kick-Off

Are you ready to take on the world?

CYBIRD Co., Ltd. has unveiled the teaser website for its new smartphone game *BFB Champions: Global Kick-Off*, a sequel to the Japanese smash-hit soccer game, *BFB 2016*.

The teaser site can be found at <http://www.bfbchamp.com>, where gamers can register their email address to receive the latest news and updates about the game in advance of its release in the UK later this year.

BFB Champions: Global Kick-Off is a sequel to the acclaimed soccer game *BFB 2016*, which is currently available in Japan and Hong Kong on the App Store and Google Play. The game is being produced by the much-loved producer of *BFB 2016*, Atsushi Abe ('Abe P'). More details about the game will be released on the teaser site and on the game's official social media channels in the coming months.

Be sure to sign up at <http://www.bfbchamp.com> or email david_mccarthy@cybird.co.jp for more information!

What is *BFB Champions: Global Kick-Off*?

BFB Champions allows players to become the manager of a football club and compete in leagues and against players all over the world. It is a sequel to the acclaimed soccer game *BFB 2016*, which is currently available in Japan and Hong Kong on smartphones. *BFB Champions* features a new-improved game system and a range of new features, and will be released in the UK and Europe later this year.

● *BFB Champions: Global Kick-Off* official teaser site:

<http://www.bfbchamp.com>

Register your email address to receive the latest information about *BFB Champions*.

● *BFB Champions: Global Kick-Off* official Facebook page:

<http://www.facebook.com/GlobalKickoff>

● *BFB Champions: Global Kick-Off* official Twitter account:

@BFBChampions

Press Release

■ About *BFB Champions: Global Kick-Off*

Game name: *BFB Champions: Global Kick-Off*
Publisher: Cybird Co., Ltd. (BFB Studio)
Launch date: 2H, 2016 (UK)
OS: Android, iOS
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■ About CYBIRD Co., Ltd.

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■ About BFB Studio

BFB Studio is a development studio within CYBIRD, set up in April 2015 to develop and manage apps for smartphones. Its first title, *BFB 2016* was a smash hit in Japan and Hong Kong where it was downloaded over 3 million times and built up a fiercely loyal fanbase. To build on that success, *BFB Champions: Global Kick-Off* is being developed for global release in the hope of putting a smile on the faces of footie fans all over the world.

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Source: CYBIRD Co., Ltd.